

No. 8(48)2018/D(Coord/DDP)
Government of India
Ministry of Defence
Department of Defence Production

Date 27.09.2018


NOTICE

Subject: Empanelment of Advertising & Creative agencies for holding Seminar, Workshop, Exhibition and Create the message of Department of Defence Production initiative across various communication platform.

In response to the RFP published on 13.08.2018 and review of the technical presentation made by the agencies 06th September,2018 and 12th September,2018, the following agencies have been selected for empanelment with Department of Defence Production as per term and conditions mentioned in RFP Section-05,06 & 07 for holding Seminar, Workshop, Exhibition and create the message of Defence Production initiative across various communication platform and to establish creditability of messages by ensuring a value proposition for a period of one year from the date of selection.

Category		Firms
I(a)	Event & Creative Management – Big Events	(i) M/S Wizcraft
		(ii) M/s ITW Consulting Pvt. Ltd.
I(b)	Event & Creative Management – Small Events	(i) M/s Wizcraft
		(ii) M/s Sharad Advt. Pvt. Ltd.
		(iii) M/s ITW Consulting Pvt. Ltd.
		(iv) M/s XS Productions
		(v) M/s Tec India Entertainment Pvt. Ltd.
		(vi) M/s Encore Creations Pvt. Ltd.
		(vii) M/s 6 th P Marketing
II	Audio Visual	(i) M/s Wizcraft
		(ii) M/s Sharad Advt. Pvt. Ltd.
		(iii) M/s Carat Media Services India Pvt. Ltd.

2. This notice is issued with the approval of Competent Authority.


(Manmohan)

Under Secretary (Gen/DDP)
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